

# NEW 4Bond N' Plex Shampoo & Conditioner



- ★ The Perfect Complement to all Bonding Services including 4Bond, Olaplex & Colorplex
- ★ Smart Target Technology
- ★ Rebuilds, Strengthens & Fortifies Damaged Hair from the Inside Out
- ★ Corrects Previous Color/Chemical Damage
- ★ Maintains Luxurious, Soft, Shiny & Healthy Hair
- ★ Contains 4Bond's Proprietary Blend of Polymers, Keratin, Quinoa & Baobab Proteins rich in Amino Acids

4Bond N' Plex, a rich, thick & creamy shampoo & conditioning system, prepares the hair **before** color/chemical processing by strengthening the hair shaft & correcting previous color/chemical damage. Using 4Bond N' Plex Conditioner **after** color/chemical services will further Rebuild, Strengthen & Fortify highly damaged, dry & thirsty parts of the hair shaft

caused by hair services. With continued at-home use, this conditioner maintains luxurious, soft, shiny & healthy hair.

**What makes the 4Bond N' Plex Shampoo & Conditioner different and unique from other cleansing and conditioning products on the market?**



SMART TARGET TECHNOLOGY, a first of its kind, Proprietary Blend of Polymers, Keratin, Quinoa and Baobab Proteins rich in Amino Acids restores hair health back to its virgin state. In this case, opposites really do attract. Hair bonds that are 'negatively charged' with damage caused by color and chemical processing produce damaged, dry, unhealthy, lifeless hair.

By incorporating this PROPRIETARY SMART TARGET TECHNOLOGY into the 4Bond N' Plex Shampoo & Conditioner, negatively charged hair bonds will be positively reversed.

With this innovative technology, the Cationic positively charged blend is drawn specifically to the negatively charged damaged parts of the hair shaft producing instantaneous results. Hair Bonds are rebuilt, fortified and maintained from the inside out, providing luxurious, soft and shiny results.